



# NC ACE Women's Network hosts *Chat with a Woman Leader*

Join us for a virtual conversation featuring  
**Dr. Rochelle L. Ford, Elon University**  
*"I Don't Feel No Ways Tired..., But Man I Feel Like A Woman"*

**March 24, 2021, 3:00 pm – 4:00 pm**  
**Register [here](#) to attend!**



In June 2018, Rochelle L. Ford, Ph.D., APR, became the dean of the School of Communications at Elon University. From 2014–2018, she was a tenured professor and the chair of the Public Relations Department in the S.I. Newhouse School of Public Communications at Syracuse University. She also served as a Provost Faculty Fellow responsible for co-chairing the University's Middle States Accreditation process and implementing aspects of the Academic Strategic Plan. As a faculty member at Howard University for 16 years, Dr. Ford mentored hundreds of African American public relations professionals and championed the diversity agenda within the public relations industry through her research, grants, teaching and service.

Dr. Ford is the co-editor of a two volume book series through IGI Global about the sustainability of Historically Black Colleges and Universities. In August 2014, she was inducted into Arthur W. Page Society and completed, with grant funding from the PRSA Foundation, an award-winning research study about diversity and inclusion best practices at Page Society member organizations. As a nationally sought-after speaker, she has given special presentations on multicultural communications and diversity, coordinated a series of teleconferences and podcasts on diversity and inclusion, and served as a Fulbright Specialist in the Gambia West Africa.

Dr. Ford has established and written a monthly column in the award-winning trade newspaper, "Diversity Dimensions" for Public Relations Tactics and her scholarship on diversity has appeared in the New York Times, book chapters and refereed business and communication journals. She has received the Public Relations Society of America National Capital Chapter's Diversity Champion Award, PRSA's national D. Parke Gibson Multiculturalism Award for pioneering work in diversity in public relations, The Plank Center for Leadership in Public Relations' Milestones in Mentoring Award and the National Black Public Relations Society's Founders Award.

Dr. Ford attended Howard University (BA '93), University of Maryland at College Park (MS '95), and Southern Illinois at Carbondale (PHD '99). She holds a graduate certificate in higher education administration from Harvard and in gerontology from University of Maryland. She is the mother of two sons, Michael and Malik Larkin, and a daughter, Raven Ford.